



Meet your instructor:

Bill Latour



Bill, a U. S. Navy CWO-4 (SS), Retired, started Lowcountry Coins as a place to sell his extra coins. Within three years, he became the Largest Dealer in the State. His numismatic experience first started when he was 6 years old. He would “retire to the attic”, which means go to the barn, to go through barrels of Indian Head Cents with his great grandpa.

Bill continued with his numismatic hobby studying coin varieties during his military career specializing in Morgan dollar varieties (VAMs) and Cherrypicker’s varieties. To date, Bill has identified three dozen new Morgan dollar varieties which can be viewed on the discovery pieces page. Bill also specializes in naturally toned silver dollars,

some of which can be viewed on the Toners page. He is a Life Member of the American Numismatic Association (LM-6242), Florida United Numismatists (LM-970), South Carolina Numismatics Association (LM-168), North Carolina Numismatics Association (LM-166) and Society of Silver Dollars Collectors (LM-150).

Over the years, Bill expanded his knowledge of VAM’s. He was very good at identifying them that he would go to coin shows in the 90’s with a few bucks and come out with new VAMs, and more than a few bucks. Dealers paid him to identify rare varieties in their stock. Bill opened Lowcountry Coins in 2007 and has grown the business into one of the most trusted coin shops in the nation without having to pay for advertising and relying primarily on the best advertising in the world, word of mouth, to continue expanding the business.

Bill is a 2008 graduate of the American Numismatic Association Advanced Grading of United States Coins and Problem Coins course conducted by NGC, PCGS, ANACS and the ANA and a graduate of the 2009 Early American Coppers Society ANA course. Bill is also one of two ANA-Certified Master Graders in the State, and the ONLY practicing one. He is also certified by the top three grading companies (ANACS, NGC, and PCGS) as an authorized Dealer.

Bill currently serves on the SCNA Executive Board (Since 2012) and as Bourse Chairman (Since 2018) for the SCNA Convention conducted annually at the end of October. Bill invests in his employees. He pays for all their ANA courses, and classes with the firm belief that the more knowledge each has, the better decisions they make.